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# IN THE CLAIMS:

1. A method for displaying real-time status of product availability comprising:

automatically querying a database, for a plurality of products that are scheduled for production, at regular time intervals for a date when each product will be ready for shipment for a plurality of products, and if the date does not exist, skipping that product, otherwise;

for each product, counting a number of days between a current date and the date when the product will be ready for shipment to create a number of days before the product is available; and

displaying a listing of each product and when the product is available for shipment for product availability management.

8. A computer-readable medium having stored thereon one or more computer programs that, when executed by one or more computers, causes the one or more computers to:

populate a database with data to include a date when each product will be available for shipment for a plurality of products;

periodically query the database to obtain the date for each product while ignoring those products that do not have a valid shipment date;

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count a number of days for each product between a current date and the date when the product will be ready for shipment to create a number of days before each product is available;

store the number of days before each product is available in temporary tables;

access the temporary tables to display the number of days before each product is available; and

update the temporary tables periodically.

10. The computer-readable medium of claim 8 where the computer program further causes the one or more computers to:

populate the database with data to include number of orders, a product category for each order, and sales revenue for each order;

add the number of orders for each product category together to create a sum of the number of orders for each product category;

add the sales revenue for the number of orders in each product category together to create a sum of the total revenue for each product category; and

display the sum of the number of orders for each product category and the sum of the total revenue for each product category.

16. A computer data signal representing a sequence of instructions that, when executed by one or more processors, cause the one or more processors to:

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maintain a database containing at least a date when each product will be ready for shipment,

periodically obtain from the database the date when each product will be ready for shipment while ignoring an entry if such date does not exist;

count a number of days between today and the date each product will be ready for shipment to create a number of days before each product is available;

store the number of days before each product is available in temporary tables:

display the corresponding date when the product will be available; and update the temporary tables to maintain a listing of the number of days before each product is available.

- 22. (New) The method of claim 1 wherein displaying when the product is available for shipment is also made available to customers or potential customers.
- 23. (New) A method for displaying real-time status of product availability comprising:

automatically querying a database at regular time intervals for a date when each product will be ready for shipment for a plurality of products, and if the date does not exist, skipping that product, otherwise;

for each product, counting a number of days between a current date and the date when the product will be ready for shipment to create a number of days before the product is available;

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displaying when the product is available for shipment; and
wherein the step of querying also includes querying the database for a
number of orders, a product category for each order, and sales revenue for each order,
and further comprises:

adding the number of orders for each product category to create a sum of the number of orders for each product category; and

adding the sales revenue from each order in each product category to create a sum of the total revenue for each product category;

displaying the sum of the number of orders for each product category; and

displaying the sum of the total revenue for each product category.

- 24. (New) The method of claim 23 further comprising creating a plurality of display categories, wherein the display categories includes at least one of an updated order status, a product status, and a current inventory amount.
- 25. (New) The method of claim 23 wherein the step of automatically querying is performed in real-time.
- 26. (New) A method for displaying real-time status of product availability comprising:



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automatically querying a database at a regular time interval for a date when each product will be ready for shipment for a plurality of products, and if the date does not exist, skipping that product, otherwise;

for each product, counting a number of days between a current date and the date when each product will be ready for shipment to create a number of days before each product is available;

storing the number of days before each product will be available in temporary tables;

accessing the temporary tables to display when each product is available for shipment; and

updating the temporary tables at the regular time interval.

- 27. (New) The method of claim 26 wherein the temporary tables are updated following a change to the database
- 28. (New) The method of claim 26 further comprising automatically querying the database for data concerning orders, inventory and revenue.
- 29. (New) The method of claim 26 wherein the regular time interval can be adjusted.
  - 30. (New) A system for displaying real-time product information comprising: a database containing data related to a plurality of product categories;

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a processing system capable of automatically accessing the data contained in the database at regular time intervals and performing calculations using the data wherein the data pertains to one of product availability, product shipment, and revenue;

a temporary table capable of storing the results of calculations performed by the processing system; and

means for displaying the results stored in the temporary table for product management.

- 31. (New) The system of claim 30 wherein at least one of the database categories includes when a product will be ready for shipment and wherein the calculations comprise counting a number of days between a current date and a date when a product will be ready for shipment to create a number of days before the product is available.
- 32. (New) The system of claim 30 wherein the plurality of categories includes at least one of requested shipping dates, actual shipping dates, and promised shipping dates.
- 33. (New) The system of claim 30 wherein the displaying step includes displaying the number of days until the product is available for shipment.
- 34. (New) The system of claim 30 wherein the means of displaying comprises an Intranet server for providing the results to internal users.